

Ethos Integrated Solutions



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At Ethos Integrated Solutions, we believe that customer experience is one of the most important factors differentiating business performance and success between competitors. After establishing ourselves in the UAE in 2004, Ethos has evolved into the leading provider in delivering excellence in customer experience across the Middle East. To support our clients, Ethos Integrated Solutions has developed a range of Mystery Shopping, Customer Experience Training and Consultancy Solutions that help achieve a sustainable competitive advantage in the field of service quality. Ethos have a wealth of experience across a broad spectrum of industries in both the Public and Private Sectors. Existing clients enjoy easy access to information on their customer experience measurement and customer experience improvement projects using our range of unique e-Solutions.

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