Sanwa Test Instruments



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Our Company

Deira General Marketing (DGM) is a member of Abdulwahed Bin Shabib Industries. Its a U.A.E based conglomerate of diverse business that includes distribution, manufacturing, real estate, construction and transportation.

It was on early 1980s when DGM was establish. Due to potential rapid growths of business in the Middle East, DGM pushes an idea to cater a products such a wide range of electronics, electrical and MRO products in Dubai. And with the continued growth of economy in the U.A.E, other branches were opened. It includes DGM (Abu Dhabi), DGM (Al Ain), QI (Qatar), AKEI (Oman), AWS Distribution (Sharjah) & AWS Distribution (Riyadh, Jeddah, Al Khobar).

As of now, we are one of a leading stockiest and supplier of Electronics and Electrical in the Middle East.

Still bringing products from more than 3,500 leading brands with around 520,000 items on stocks. As an exclusive distributor in the Middle East, we are still confident with our products. We trust their names as leading manufacturers and suppliers in global market.

Deira General Marketing is an Exclusive Distributor of Sanwa Test Instruments in the UAE

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