

# KANOO TRAVEL LLC

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The General Sales Agent (GSA) division of Kanoo Travel provides a range of services to support the distribution, sales and marketing activities of over 30 principal international carriers. The Airline Affairs division is specifically tailored to complement individual airline requirements, and is supported by a multi-lingual team of highly trained and experienced staff. It provides airline principals the 'legal entity' to establish a commercial presence and the right to trade. This includes market distribution, financial set-up, licensing, hassle-free sponsorship, search and assistance with office/retail space and/or full employee resourcing services like recruitment, payroll and accommodation. Services Offered to our Airline Partners

§ Extensive marketing, sales and distribution support. § Effective field sales representation. § Periodic market feedback. § Identify and support SPA agreements. § Dedicated reservations staff § Dedicated/airline branded presence. § Effective accounting back-ups and automated accounting infrastructure. § Immediate access to key segments of the market e.g. corporate travel, leisure & retail. § Dedicated sales staff 24-hour reservation service. § Development, distribution and promotion of leisure/holiday packages for airline principals. § Branded airline offices. § 24-hour call centre and ticketing services

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Services Offered to Travel Agents §

BSP/CIP/Ticket stock. § Tactical and innovative marketing communications support. § Regular product updates/briefings on new GSA products. § Credit facility. § Field sales support. § Distribution of airline products.

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