

# Audi Volkswagen Middle East FZE

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Audi Volkswagen Middle East FZE was established as fully owned subsidiary of AUDI AG in 2005. The regional office based in Dubai oversees the markets in the GCC, the Levant as well as Yemen and Iraq.

The brand with the four rings will become the No 1 premium manufacturer in the Middle East region under the mission to delight customers with innovative and emotional products, highly efficient, sophisticated and reliable Audi models as well as an unmistakable product experience for every customer and at every point of contact. 2012 sees the launch of several exciting new models for our brand: the first generation of the Audi Q3, as well as the new Audi A5 and S model ranges, among others. Audi Middle East and the Audi dealer network in the region have been and will continuously improve the sales and after sales experience and this focus is the foundation of sustainable growth into the future. There is a lot to achieve in the challenging year of 2012. Audi keeps pushing forward true to its claim: Vorsprung durch Technik!

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