

Bekas Investment



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Bekas Investment is a French company based in Dubai since 1994. It is a limited liability company, spread across the sectors of the duty free and the retail distribution. Bekas Investment works traditionally in the countries of GCC Near and Middle East, as well as North Africa. The company has 3 principal activities which are; The Franchising: As well as Bekas Investment mark down the European franchisers, which it represents, by the way of the contract of master franchise in the territories where it has the operation as well as those which are traditionally difficult to get access to western brands on account of cultural differences. The Retail Distribution: Bekas Investment directly exploits the franchised stores in order to ensure the development in the traditional territories. The Architecture and the Interior decoration: Franchised this department is assigned amongst others to look after the decoration works of the boutiques in the territories managed by Bekas Investment. This department works also on other ADHOC Projects (hotels, Restaurant and others.) Besides activities Bekas Investment deals with various domains for furnishing and the organization of exhibitions.

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