

# EXOTICA Group LLC

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AL Rahba  
Abu Dhabi  
Po Box : 54775  
United Arab Emirates

Phone: +971 2 6444416  
Fax: +971 2 6447749

Exotica was founded in Lebanon in 1978 under Debbane Group, as an agricultural company involved in the ornamental and gifting sector. Since then, the brand has grown to become a leading provider of first class floristry and Landscape Contracting in the Middle East and North Africa. Countries we are active in include Lebanon, UAE, Syria, Jordan, Saudi Arabia, Qatar, Egypt, Yemen and Kuwait among others. To date, Exotica has over 350 employees spread across the impressive showrooms, flower and plant production Nurseries, and Landscape Contracting divisions. This team of innovative and professional staff is divided between Lebanon and the UAE, contributing to Exotica's vast experience and growth. With a wide range of services and expertise marketed through smart and unique advertising campaigns, Exotica has established itself as a leading horticultural business with 'promoting green' as a core pillar in its mission. Exotica Emirates Exotica Emirates was established in 2005 with Landscape Contracting and Retail Divisions in Abu Dhabi. An astounding showroom was opened in the heart of downtown Abu Dhabi, followed by a Nursery in Al Rahba. Services Exotica specializes in multiple services including outdoor landscaping, weekly floral contracts, plant supply and maintenance, events, and seasonal decorations. In 2003, Exotica extended its services to the Internet, allowing consumers the flexibility of ordering bouquets and arrangements online at [www.exoticaflora.com](http://www.exoticaflora.com). The landscape teams based out of

Lebanon and Abu Dhabi offer full service to clients in neighboring countries including design, planting and irrigation solutions. Numerous businesses across region from airports such as Abu Dhabi International Airport to governmental organizations such as Mubadala, and high end hotels including Al Bustan Rotana in Dubai and Phoenicia Intercontinental in Beirut, have showcased our designs, as our ability to transform spaces has been mastered through many years of experience.

Contact Person: Mr. Leon

∴ N/A

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