

BIOTECHNOLOGY INTERNATIONAL COMPANY LLC



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Established in 1997, Biotechnology International Co. L.L.C. set up a modern factory in Jebel Ali Free Zone for the manufacture of: Superior quality personal care products, Household cleaning solutions, Detergents & other chemical solutions that include automotive maintenance products. With a professional team of experts drawn from various fields of activity, the company developed. Recently the company has started manufacturing Virtue personal care products, Clean Up BIC, the home care range of household cleaners, Super Touch, industrial cleaning products and Clean Me, a car range of products. Biotechnology International Co. L.L.C. works in collaboration with several highly reputable companies from U.S.A., Europe and Australia. Our Philosophy, Mission & Vision We established ourselves in 1997 with Dubai as our headquarters with a vision to grow amongst the international players in household cleaning & personal hygiene products. Today we have grown into an ISO 9001:2008 Certified Company manufacturing products that have far penetrated into Middle East Market under our brand name or as private label. Since our inception, we have followed a philosophy of total customer satisfaction. This commitment & the trust our customers place on us has enabled BIC to face and overcome competition from major international players. The use of modern technology and high quality local and imported raw materials enable us to manufacture products with best standards. We are also considered one of the leading manufacturers of high quality inks, varnishes and solvents for FLEXO and rotogravure printing including Invirtuo, a unique brand of ink that can be used in a

wild range of printing applications including polyethylene films, poly propylene, BOPP, cartons and different forms of press printing. Our products are indigenously formulated and tested at our Laboratories before reaching the market. We believe that the customer satisfaction and the quality of our products is a good recommendation for other customers. Our philosophy and strict quality control norms have propelled us through our mission. "Health Trough Hygiene"

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