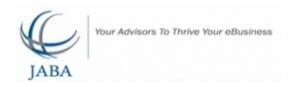# JABA Consultancies Co.

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JABA is a rising ebusinesses Consultancies specialized in providing Innovations, anlysis, development for new and merging ebusiness in the UAE. With our expertise and knowledge we assure best methods to thrive your ebusiness.Our expertise and knowledge dedicated to provide eBusiness Specifications that includes:Anlyzing and Defining ebusiness goals, target markets and success factors.Define creative, functional, and technical requirements now and in the foreseeable future.Develop a customized ecommerce strategy leveraging industry expertise & best practices.Developing and draft blueprints, SEO (Search Engine Optimization) needs and roadmap with conceptual structure and process flows.Design conceptual structure, site maps and process flowsReview responses and help select best third party offering for integrationLaunch a successful website or optimize your existing siteIncrease traffic, engagement, and conversion rates rapidly and continuouslyOur company provides you with a comprehensive ebusiness strategy focusing on six key enablers:Attracting New Users: By planning and enhancing your ebusiness optimization SEO and its conceptual structure from the start.Increasing Sales: By revamp your sales process and improving the shopping experience by intensifying users' interaction with your site.Increasing Users Retention: Providing a strategy to enhance the usability and functionality of your ebusiness.Reducing Costs and Increasing Efficiency: Reduce your ebusiness delay, customer service and fulfillment costs by leveraging the website for user oriented communications and process automation.Promoting Your Brand: Assure consistent display of your ebusiness identity with a professional style guide.dentify Your eBusiness Future Needs:

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