Deng Lan Internet Content Provider



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Denglan Internet Content Provider(hereafter referring to "DengLan Co."), a wireless value-added services provider, provides Chinese mobile phone users over the world with the latest information and the richest entertainment services, including a series of Chinese-characteristic news, entertainment and such channels, and provides such interactive contents as songs / pictures downloads, mobile games, social community, BBS and chat. DengLan Co., with SMS, WAP, IVR and JAVA as its main development platform, uses the advanced technology and the impressive knowledge of the users to provide entertainment products and perfect services popular among the Chinese useres, which is the most important guarantee to enrich its contents. In order to provide comprehensive products and considerate services for the Chinese users over the world, DengLan Co. has set up in the Chinese Mainland its affiliated company named Beijing ZhongdongZhisheng Technology Development Co. Ltd., and has established technical cooperation relationship with a local company Guanghou Pinshan Information and Technology Co. Ltd. Besides, Denglan Co. has also set up strategic cooperation relationship with various domestic famous telecommunication companies, in accordance with the operators' product lines at the upstream and on the basis of the mobile phone communication terminals at the downstream, by ways of various interactive means, creating a series of interactive platforms for mobile phone users to communicate with others anytime anywhere, and initiating the life of "Mobile-ization"

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