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ikoo the Middle East has been embracing the dotcom bubble, we were busy establishing an online advertising platform that turns these dotcoms into well-established advertising space, helping advertisers to reach a wider well-targeted audience, and at the same helping publishers to sustain a revenue stream that will help them maintain their presence. ikoo is an advertising network that succeeded over the past years in building the biggest advertising platform in the Middle East and North Africa region, with a portfolio of online destinations that includes more than 120 websites, attracting more than 39 million monthly unique visitors who generate a traffic that counts to 1.4 billion Ad impressions.

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