

# Trax Marketing Consultancy

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Trax Marketing Consultancy was established in 2001 specialising in Field Marketing Services. Trax has a solid track record in BTL branding for Consumer Engagement activities, POP & POS Promotions, Brand Activations and Event Management. Our key strength is our ability to detect, scrutinize, and react to market developments as they happen. We deliver real-time factual information to support our clients' growth objectives. Trax has strong partnerships and a solid track record in working with leading global brands. We have been delivering insightful and resourceful marketing solutions in the Technology , Mobile Communications and Luxury Goods sectors since our launch. Other areas of focus include: FMCG, Apparel, Electronics and more... Trax Marketing Consultancy are working with clients' in the United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Jordan and Lebanon. Our Field Marketing staff are out there identifying, reacting to, and increasing market share for well-known brand names right now!

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