

AL BANNA ENTERPRISES



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Albanna Enterprises has been operating in Dubai since 1977. We are a UAE registered company, 100% owned by Dr. Abdulqader Saleh Albanna, a UAE National. The company currently occupies 8,000 square meters of storage area at Al Awir, including offices for administration, finance, sales & Marketing, and a quality assurance area. Managerial expertise and industry experience have helped the company to show profits every year since its inception. During the last three years, the company further entrenched its position in its market niche, which resulted in healthy financials. Company History: Albanna Enterprises was founded in Dubai in 1977 to cater to the growing demand for structural steel following a boom in the construction industry. The owner had a direct knowledge of the steel industry and through extensive research and experience the company established multiple business contacts and major business accounts. By 2004, the company's turnover had crossed AED 40 million, and the management realized that further company growth would be difficult without securing additional facilities for storage and operations. Such expansion will improve the company's sales ability and positively affect its financial performance. Over the past few years Albanna Enterprises has

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worked aggressively to build its infrastructure and the systems to handle the growing demand for steel. Additionally, the company has configured a dedicated sales staff to handle the incoming inquiries and execute orders to completion. These individuals are qualified and experienced in the local market as well as aware of the steel industry worldwide. To compliment this, we have developed strong working relationships with our customers and plan to further this area by continuing to offer customers value-added improvements and vertically-integrate the business to support these improvements. Albanna Enterprises has a management team with direct knowledge of the industry, extensive research experience, and unique administrative skills. The company's management team consists of people with broad backgrounds in steel industry, administration and finance. The management staff consists of Dr. Abdulqader Saleh Albanna, Chairman & CEO, Mr.T.N. Somaraj, General Manager.

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