

# HOUSE OF CHEMICALS ME FZE

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House of Chemicals is a leading Distributor of specialty and commodity chemicals. We have been in business for over 25 years; thanks to our loyal customers, reliable suppliers and dedicated company employees.

Our success is attributed to our resourceful people, financial strength, market acumen and the growing market segment of the UAE & the Gulf. With time, we have grown to become a leading supplier of a wide range of chemicals in the Middle East and Asia. Despite the growth, HOC sustains an entrepreneurial approach to business, while maintaining a professional, reliable and cost effective after sales service tradition.

HOC has been an accredited supplier to numerous demanding customers of various magnitudes. With its financial strength, well-established supply sources and experienced personnel, HOC represents high quality, value, reliability and warm service. HOC maintains inventories in strategic locations throughout the U.A.E allowing for immediate response to customers' requirements. A market-focused approach combined with strong relationships is what differentiates HOC. A long and unshakable foundation has been built since inception and continues to be

strengthened by earning the trust and loyalty of our valuable customers and suppliers. We are guided by a set of core values that stimulate a healthy business environment, with safety as the top priority. Our business model is an icon. Our commitment to win-win business practices, investment in our technological capabilities and unique supplier relationships ultimately deliver a value-proposition that is unique to both customers and suppliers. Our emphasis is on Strengthening Your Supply Chain.

For our customers, we offer innovative, reliable and cost effective supply chain solutions.

For our suppliers, we are an effective, reliable and transparent channel-to-market. HOC provides a complete package of products, knowledge and relationships, delivered by our people, via a philosophy that contributes to our partners' success in their markets.

Again, we thank our team of dedicated people, customers and suppliers, for helping HOC become the leading Chemical Distributor in the Middle East. We strive to retain your support. Finally, for those of you who would like to be a part of HOC's business network, or include us in yours, our team would be delighted to earn your support and demonstrate our commitment to EXCELLENT SERVICE AND RELATIONSHIP!

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