## V.V.& SONS LLC



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More than 50 years ago, an entrepreneur with a vision ventured into the fledgling electronics business in UAE. Vithaldas Vallabhdas Karani set up operations in Dubai in the year 1958 under the banner of VV & Sons. The following year, it acquired its first agency, Eveready batteries. From this modest beginning, the company grew by leaps and bounds to become a leading supplier in high end audio-visual solutions and FMCG products in the UAE.

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