

# Jacobsons Direct Marketing Services LLC

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From small beginnings as the first direct marketing agency in the region, Jacobsons Direct is now a group of more than 120 industry professionals. Our clients include some of the most prominent blue chip companies in the world with operations in the Middle East. Since 1986 the agency has grown year by year, constantly developing services that add value to our clients' marketing initiatives. We are doing business in one of the richest and fastest growing economies on the globe and we're proud of our track record. Our experience has been enriched by our knowledge of the people and their customs and lifestyles, by a strong comprehension of the market, its dynamics and idiosyncrasies, and by understanding the 'do's and don'ts' of direct marketing in this part of the world. At Jacobsons we produce work that gets results. We know we're accountable and we know we're judged on our performance. As your one-stop resource for all things direct, Jacobsons is unwavering in our commitment to providing exceptional services with high value and at a fair cost.

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