

EMIRATES MODERN POULTRY CO. LLC



Dubai Alain Road
Take Exit 29, towards Dubai Outer Bypass road
P.O. Box 4316
United Arab Emirates

Phone: 971 4 8326565
Fax: 971 4 8326774

Spanning across 500 hectares amidst a sand dune landscape 40 km from Dubai, Al Rawdah farms imports the hatching eggs exclusively from Europe's top breeders. Hatched on the farm, the birds are kept on a diet of 100 per cent natural feed specially formulated for Al Rawdah. It is this wholesome wheat and maize diet and the scientific management of the livestock inside air-conditioned sheds that ensures the finest quality succulent chicken. Slaughtered at the age of 29 according to the Halal practice, Al Rawdah chicken passes through an ultra modern and hygienic production process. This process, adopted from the best practices in the industry is also regularly monitored by Dubai and other Municipality food control inspectors. Untouched by hand, the chicken is routed into the separate lines making Al Rawdah product range-whole dressed chicken, chicken portions and value added products like chicken burgers, chicken nuggets, chicken meatballs, chicken drum sticks, chicken pop corn, breaded hicken fillet, chicken tender fingers, chicken franks and chicken mortadella. The mortadella, franks and burgers plant, producing high quality fresh chicken ready-to-eat products is the only one of its kind in the Middle East. Al Rawdah today processes 35,000 chickens every day making it one of the largest producers in the region. (Pictures) This output is reached out to all major supermarkets in the UAE on a daily basis. This service, ensuring the freshness of

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supplies down the line, is provided by the company's own fleet of refrigerated vans. Recently, Al Rawdah even entered the export market with supplies reaching the neighboring countries in the Gulf and ex Soviet Union countries. Our Mission We are committed to provide our customers the highest quality of poultry products through an ultra modern and hygienic manufacture consistent with Halal practice so as to promote the self sufficiency in the field of poultry produce in UAE. We strive constantly to succeed through our vow to excellence with innovation, finer quality and service efficiency. Company Name: Emirates Modern Poultry Company (EMPCO) Brand Name: Al Rawdah Legal Type: Limited liability Company (LLC) Founded: 1990 Established: 1994 Paid-in Capital: 73,103,265 AED Activities: Farming of Poultry, Poultry Slaughtering, Processing Poultry Products, Poultry products trading Shareholders: The Arab Authority for Agricultural investment and development, the Emirates Industrial Bank, the Gulf Investment Corporation and private businessmen Products: Poultry fresh and processed Products Number Of Employees: 370 employees approximately Certificates Obtained: ISO and HACCP Compliance

Contact Person: Reception

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