

Emac



Abu Dhabi, Emirates
28603
United Arab Emirates

Phone: 971 2 6324838
Fax: 971 2 6320530

The purpose of the European Marketing Academy is to provide a society for persons professionally concerned with or interested in marketing theory and research. Join the European network of professional people involved in marketing research and teaching today! The European Marketing Academy (EMAC) was established in 1975. EMAC is a professional society for people involved or interested in marketing theory and research. Its aims are to serve as the core of a communication network for disseminating information and promoting international exchange in the field of marketing. Membership is open to individuals from Europe and elsewhere. At present, the Academy has over 1000 members from more than 57 different countries in all five continents.

[Email Friend](#)