

# SD Concept FZCO

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**S.D. CONCEPT  
FURNITURE FACTORY**

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IN 1968, S. D. DESIGN, OPERATED AS S. D. CONCEPT, OPENED ITS DOOR FOR BUSINESS IN BEIRUT - LEBANON. THE FOUNDER'S CONCEPT WAS TO CREATE A COMBINATION OF FURNITURE AND FURNISHINGS USING ONLY THE FINEST DESIGN MATERIALS AND CRAFTSMANSHIP. THE CONCEPT SOON WAS REALIZED TURNING VILLAS AND PALACES UNDER CONTRACTS INTO PRESTIGIOUS RESIDENCES AND THE WORD QUICKLY SPREAD AND OTHER COMMISSIONS WERE COMING FROM AROUND THE WORLD. A GREAT COLLECTION OF SUPERBLY CRAFTED FURNITURE AND FURNISHINGS TO THE ULTIMATE SATISFACTION OF THE CLIENT DOMINATE ALL PRESTIGIOUS PALACES AND VILLAS EXECUTED BY US. WE ARE ALWAYS OFFERING VALUES OF SERVICE AND QUALITY, COMBINED WITH THE KNOWLEDGE OF SKILLED CRAFTSMEN, PROFESSIONAL TEAM OF DESIGNERS ENSURING S. D. CONCEPT AS A LEADING WORLD CLASS MANUFACTURER. OUR MAIN PRODUCTION LINE CONSISTS OF PRODUCING THE CLASSICAL FURNITURE COMBINED WITH THE MODERN TOUCH, ALSO WE OFFER A SECOND LINE OF SPECIAL PRODUCTION TAILORED TO THE NEED AND THE CHOICE OF THE CLIENT OR HIS DESIGNER. BACKED BY OUR INDEPENDENT INTERIOR DECORATION COMPANY - SOUHAIL DAGHER EST. - EVERY DECORATION DETAILS FROM EARLY DESIGN CONSULTATION THROUGH PLANNING TO FITTING AND INSTALLATION, CAN BE HANDLED AND MANAGED WITH PROFESSIONALISM. CONSEQUENTLY, WE ARE CAPABLE OF HANDLING THE FOLLOWINGS

:MANUFACTURING OF FURNITURE COMPLETE INTERIOR DESIGN AND PLANNING FULL

TURNKEY SERVICE S. D. CONCEPT INTRODUCE ITS CONTRACTS DIVISION TO OFFER

PROFESSIONAL SERVICES IN SOURCING FURNISHING PRODUCTS WITH COST EFFECTIVE SOLUTION. WE ESTABLISHED EFFICIENT NETWORKS WITH MANY COMPANIES PROMOTING AND SOURCING DIFFERENT PRODUCTS AND SERVICES TO OUR CLIENTS IN ORDER TO SUIT THEIR BUDGETS AND CONTRACTS. S. D. CONCEPT ORGANISED CONTRACTS DIVISION AND ITS LONG TERM EXPERIENCE IN MANUFACTURING CUSTOMS MADE FURNITURE AND JOINERY WORKS LEAD TO A COMPLETE SOLUTION FOR INTERIORS PROJECTS SUCH AS PALACES, VILLAS, HOTELS, FURNISHED APARTMENT, GOVERNMENT BUILDINGS, OFFICES AND LUXURIOUS YACHTS & BOATS. THE TRADING DIVISION OF S.D. CONCEPT UNDER THE NAME OF TRADE VISION IS SPECIALIZED IN MANUFACTURING AND SUPPLYING COMMERCIAL DOORS FOR TOWERS AND HIGH RISE BUILDINGS AS WELL AS FIRE RATED DOORS COVERED BY THE CERTIFICATION OF BM TRADA. ALSO, OUR AFFILIATED COMPANIES ARE: M/S. ROOTICA FOR TIMBER AND VENEER TRADING SPECIALIZE IN TRADING OF ALL SPECIES OF VENEERS AND LUMBERS. M/S. 3D INNOVATION SPECIALIZED IN WATERJET AND LAZER SERVICES FOR INTERIOR DECORATION WORKS,PRE - ENGINEERED WOODEN PARQUET FLOORING AS WELL AS IN ARCHITECTURAL MODELS.

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